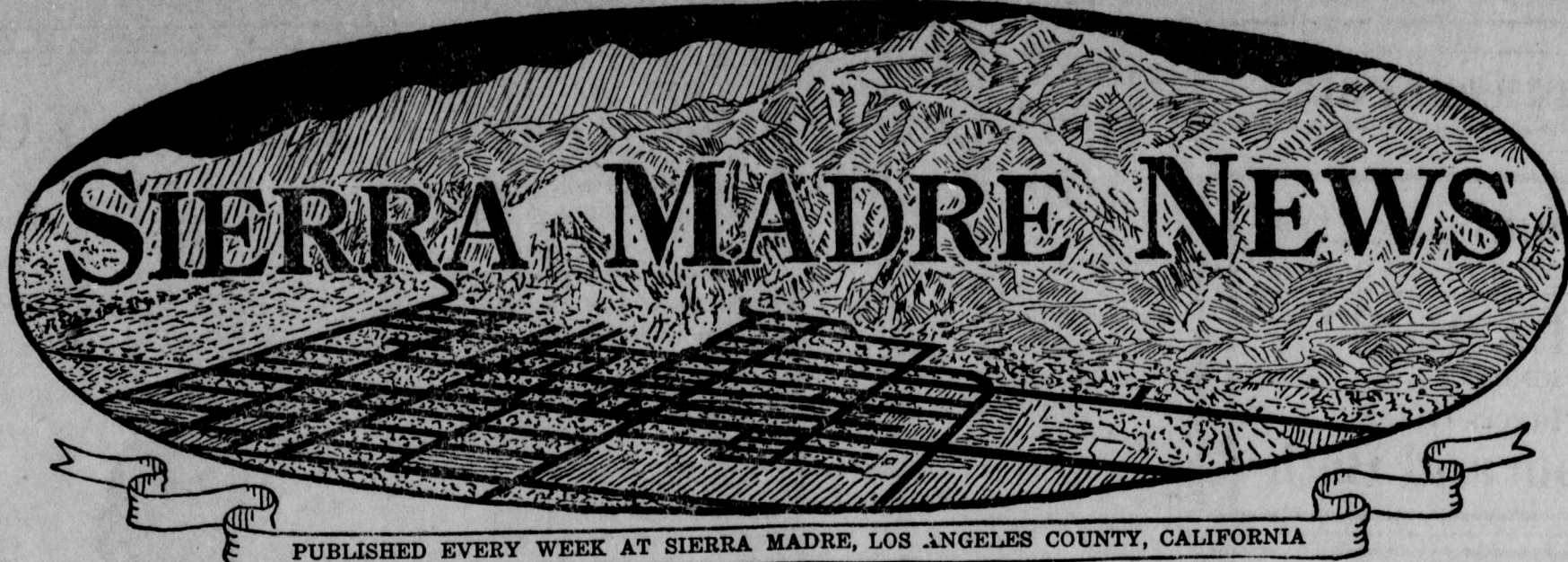


## THE MARKETPLACE FOR EVERYTHING NEWS WANTADS

**RATES**  
Each insertion, per line 10 cents  
Minimum charge.....20 cents  
Three insertions, per line...20c  
TELEPHONE YOUR WANT-  
ADS BEFORE 5 P. M. THURS-  
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**NEWS SUBSCRIPTION  
RATES**  
One year.....\$2.00  
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Subscriptions always payable in  
advance. Expiration dates are  
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**PUT THE NEWS  
WANTADS  
TO WORK  
FOR YOU.**

**THREE INSERTIONS  
AT THE RATE  
FOR TWO  
20c PER LINE**

**PHONE BLACK 42**

FRIDAY, JANUARY 25, 1924

VOL. 18, NO. 17

## Warm Debate On Proposed Zone Change

Ole Hansen's proposal to enlarge and improve the present Sierra Madre cemetery and erect a beautiful mausoleum came before the city trustees last night in the form of a proposal to amend the zoning ordinance. The resulting debate was almost as exciting as those at the hearings on the original zoning ordinance last year.

The city hall was packed and Mayor Mitchell brought up the proposal as the first order of business. The opposition was strongly voiced by E. Waldo Ward, J. W. Strickland, Charles Brooks on behalf of himself and the firm of Basse & Washburn, and Walter W. Alley.

In opposition to the plan it was claimed neighboring property values would be damaged, that it would render the east end undesirable for residence, that it might affect the city wells and that it is too near the center of town.

Mr. Hansen explained that he had thought he was doing the community a real service, that his plans would do away with the present unsightly condition of the cemetery, that the new part would be as beautiful as any park and sufficiently screened by trees and shrubbery to obviate objections to the view presented from surrounding property. The mausoleum, he said, will be as beautiful as any in California. In reply to his questions, Water Superintendent Henderson said he did not think the water supply would be affected, and Mr. Hansen asked the city to have an examination made by the state health authorities, agreeing to pay the cost himself and drop the project if the report were adverse.

Others speaking in favor of the plan were L. E. Steinberger, J. N. Hawks, W. J. Lawless, W. E. Doty and Gilbert Keys. It was pointed out that the present cemetery association could condemn and take for cemetery purposes the land which Mr. Hansen proposes to buy, and that this would be necessary within a few years as the present tract is nearly full and there is no other way to expand. It was regarded as better than to have another burial plot in another part of town, and instead of being near the center of town it is within 700 feet of the east city limits.

The opposition raised strenuous objection to bringing people in from the outside for burial. "Just a matter of salesmanship till all the lots are disposed of," someone said. To which Mayor Mitchell rejoined: "To sell the lots, maybe, but not to get them occupied."

A poll of the trustees showed all four present to be in favor of the proposed change and the necessary ordinance was introduced.

A letter from Major Floyd, representing the Chamber of Commerce, Civic Association and Woman's club, asked that Carter avenue west of Auburn be put in good condition prior to the blooming of the Fennel wistaria vine for the benefit of the thousands of visitors who would come here at that time. On motion of Trustee Richards Street Superintendent Udell was authorized to give the street an oil and gravel coating. Permission was given the Southern California Improvement company to remove pepper trees from the sidewalk space along their property at Central and Baldwin so a concrete walk can be laid. This will practically complete the sidewalking of Central between Baldwin and Mountain Trail.

Application was received from the Cook-Woodley company for vacation of a 600-foot dead end on East Grand View avenue beyond the double drive, all of which lies within their property and does not conform to their subdivision highway plans. A resolution was introduced and the matter taken under advisement.

Contract was entered into with Mr. Pollette of Monrovia for removal of garbage twice a week and rubbish once a month for \$150 a month, on a yearly contract with \$500 bond.

## DR. GOODENOW'S MOTHER KILLED IN COLLISION

Thrown to the pavement when the auto in which she was riding was struck by another auto last Friday, Mrs. Alma A. Goodenow, mother of Dr. Norman H. Goodenow, suffered a fractured skull which caused her death. The accident occurred at an intersection on Eagle Rock boulevard in Eagle Rock. The vision of both drivers was obscured by a street car standing at the corner.

Mrs. Goodenow was born in Evansville, Ind., 72 years ago. Early in life she removed to Wisconsin, where she resided until 1908 when, with her husband, the late Henry Goodenow, she removed to Everett, Wash. Her husband passed away eight years ago. Since then she had spent most of the time in Southern California, making her home with her daughter, Mrs. Florence Carpenter of Eagle Rock. Her husband being a veteran of the Civil war, Mrs. Goodenow was for many years an active worker in the Woman's Relief Corps. She was in excellent health and maintained a keen interest in everything. In addition to her two children, Dr. Goodenow and Mrs. Carpenter, Mrs. Goodenow is survived by a brother, Dr. Edward G. Ellis, who recently came to Sierra Madre to make his home. Impressive funeral services were held on Tuesday at the chapel of Allen T. Gay. Dr. William A. Tate conducted the services and appropriate music was sung by Mrs. H. I. Hawxhurst and Mrs. J. N. Hawks. Interment took place at Forest Lawn.

## Organizations Will Cooperate in Advertising

That it is inadvisable to advertise Sierra Madre through the medium of the Los Angeles dailies at the present time was the decision of the boards of directors of the Woman's Club, Chamber of Commerce and Civic association at their joint meeting on Monday evening.

Various matters relating to the development of Sierra Madre were discussed in addition to advertising. The publicity value of the famous Fennel wistaria vine was well presented and it was the sense of the meeting that steps should be taken to advertise this attraction just prior to and during its blooming period, by means of pamphlets and posters in the better class of hotels in nearby cities. The Woman's Club project to have post cards printed in colors, showing a view of the vine, and placed on sale, was endorsed.

Dennis H. Stovall, chairman at the meeting, appointed the following committees: To appear before the City Trustees and request that the road from the intersection of Carter avenue and Auburn avenue to the Fennel place be put in good condition prior to the blooming period of the wistaria vine, Gilbert S. Keys, Dr. Wm. A. Tate, and Mrs. George Oswald. To consider the various advertising projects discussed at the joint meeting and make recommendations to their respective boards, E. E. Bacon, Mrs. N. M. Mesecar and W. D. Richards.

On the motion of Dr. Tate it was decided that the directors present report back to the boards recommending that a joint co-operative committee on civic affairs be established, made up of one member from each representative organization in town to secure the co-operation of their respective bodies in projects advanced by the various organizations.

Proceedings were started under the 1911 improvement act for the improvement of Laurel avenue between Baldwin and Mountain Trail, and Merrill avenue between Highland and Laurel.

## Water Topic of Gierlich at Luncheon

"The Local Water Supply and Plans for Its Improvement," will be the subject of Henry S. Gierlich, city engineer, at the next Chamber of Commerce luncheon Tuesday noon, January 29. This is a particularly timely topic as the city trustees are now considering the report of Willis S. Jones on the local water situation with recommendations for enlarging and improving the local water plant.

The trustees will call a bond election in the near future to enable the city to put into effect Mr. Jones' recommendations, so it is advisable for our citizens to inform themselves on local water conditions and the contemplated measures for improving them. Mr. Gierlich has worked with Mr. Jones in his investigations and on the report and is in a position to speak authoritatively on the subject.

All citizens of Sierra Madre interested in this subject and other measures for the improvement of our city are welcome at these luncheons regardless of their organization affiliations without any special invitation and are urged to attend. The secretary requests that you notify him in advance when you expect to attend the luncheons so that provisions may be made for your accommodation, however, that is not essential.

Starting with the luncheon last Tuesday they are now being held at the New Sierra Madre Cafe, 10 W. Central avenue. About the first thing Peter Becronis did after opening the cafe was to join the Chamber of Commerce.

F. H. Hartman presided at the luncheon and explained that the speakers who had been expected to talk on the Mellon tax bill was unable to be present.

Mrs. Edna Yerxa Wiggins who has for some time been acting as agent for the Pacific Mutual Life Insurance Co., has arranged to have her downtown headquarters at the real estate office of Mrs. N. M. Mesecar. She will write any kind of life, accident or health insurance, the Pacific Mutual being one of the most rapidly growing in the country.

## Court Revel Takes Crowd Into History

Acanthus leaves, stately ladies, Egyptian pillars, pages, ruffs and laces, courtly gentlemen, fine old tapestries, all of which have been more or less relegated to the past, were again brought from their hiding places Wednesday night to furnish entertainment to the people of Sierra Madre. The occasion was the Elizabethan Revel, staged and directed by Mrs. J. Glenwood Jones and her staff of workers of the drama section of the Woman's Club. The affair was held both afternoon and evening and drew a full house upon both occasions.

The success of the occasion was due largely to the work of the executive committee, headed by Mrs. Jones as mistress of the revel, and Miss Jean Woodward as secretary. The music, which was unusually well rendered, was procured by Mrs. Homer Glidden. The musicians were Mrs. William Murphy, piano, and Miss Cleo Rundle, violin. Mrs. Laura Cline was in charge of the properties, all of which were well chosen for the occasion and representative of the period.

The costuming was supervised by Mrs. S. C. Scantlebury. The costumes were all historically accurate and of the same gorgeous materials used in the time of Shakespeare and Queen Elizabeth. Most of the costumes were procured through an agency from the big picture studios in Hollywood. They were used by (Continued to Page Eight)

## Theater Will Open Saturday February 2nd

With programs both afternoon and evening the Wistaria Theater will be opened to the public on Saturday of next week, according to the announcement of Mr. and Mrs. Mason Brown, proprietors. Work on the interior decoration has been rushed this week, the furniture has been received and is ready for installation.

Carrying out the Wistaria idea, the walls of the theater have been given a novel treatment. On a leaf-green background, a Tiffany blend of old rose and blue has been applied by the air brush process of the Sierra Decorating Co., of which George Hapgood of Sierra Madre is manager.

Mr. Brown has utilized the space in the building which he has remodeled to the best possible advantage to provide a capacity of 300 persons with a maximum of comfort. The inclined floor, which Mr. Brown lowered at the stage end of the room, has been officially approved as strong enough to support any load that could be piled upon it.

On a balcony over the front entrance is the enclosed projection room. This is spacious and is lined with asbestos, covered with galvanized iron, making it fire proof. Mr. Brown had hoped to open on or before Feb. 1 but decided to wait a few days in order to have things as complete as possible for the comfort and convenience of his patrons.

Full announcement of the opening programs will be out within a few days. The event will be awaited with keen interest by the Sierra Madre public. Mr. and Mrs. Brown have been warmly commended for their enterprise in making the venture, and also for their policies as announced in last week's News of giving frequent change of program with nothing but high grade pictures on the screen.

## VOCATIONAL WORK SHOWN

Although the fathers did not respond as well as had been hoped to the invitation to attend the Parent-Teacher association Tuesday night, there were a number present and a splendid program was enjoyed. Mrs. Reoss, the new president, presided. Mr. George Staat of the new Pasadena Vocational school gave an interesting talk and exhibited samples of the work done by pupils. Musical numbers were given by Miss Cadmus, Mrs. Glidden, Miss Rundle and Mrs. Morridge. A group of Boy Scouts gave some entertaining stunts. On behalf of the Scouts, John Snyder asked the association to take charge of a dinner for fathers and mothers similar to that held last year and to be given on Feb. 12. The invitation was accepted.

**Cooked Food Sale**  
To help make up the deficit which has been incurred at the school lunch room, the association will hold a cooked food sale Saturday morning, Jan. 26, in the corner show room of the Sierra Madre Garage. Donations of food and money are requested. The sale will open at 10 a. m.

## OFFERING FOR CHILDREN'S FUND

At the Church of the Ascension both at the Sunday school and 11 o'clock service an offertory will be taken for the starving children of Germany.

## Note of Thanks

Mr. James Craig desires to express his sincere thanks to all those who so kindly extended help and sympathy during the illness of his wife and his recent bereavement, especially to Mrs. F. Pound, Mrs. Tilden and Mrs. Foresman; also to Dr. Groth, Mr. Ray Grant and the ladies of the Congregational church, Mrs. Howard Hill and Dr. Tate for their help and sympathetic service.

## NEWSPAPER MAN CENSORS FILM

When Jess Robbins, producer of "A Front Page Story," which will be shown at the Congregational church Saturday night under the auspices of the League of Youth, announced that he intended to make a newspaper story he received several communications requesting him to keep it true to life. A prominent editor and friend of Mr. Robbins said in substance:

"Jess, I know that you know newspapers, and I know that Arthur Goodrich is familiar with the workings of a newspaper office, Edward Horton, your leading man, has been a reporter and all that, but don't let any of the gross errors slide by that have stamped newspaper pictures and plays as farces. Don't make your newspaper reporters carry notebooks, don't make them all cubs, don't dress them like clothing store dummies and don't have them always dropping in on the nick of time. Reporters don't do those things."

"Will you take the responsibility of passing judgment on all the newspaper stuff," asked Robbins. "You were brought up in the business and know it from A to Z. No man can doubt your ability to pass judgment on the correctness of a newspaper atmosphere."

"Yes; I'll do it," replied the editor. "I want to see one picture that it is a newspaper picture, a film that will be a credit to the industry, and if you will do just what I say in regard to the newspaper atmosphere it's a go."

Robbins agreed, and the newspaper men who have seen "A Front Page Story" are unanimous in the opinion that it truthfully depicts the life of a journalist.

## Funds Needed For Electric Highway Sign

Ways of securing more active response to their appeal for funds to erect the electric directing signs over the Foothill Boulevard at the intersections of Baldwin Avenue and Sierra Madre Avenue with that main traffic thoroughfare, are now being considered by the Chamber of Commerce. Contributions are coming in daily but not in sufficient volume to insure the installation of the signs by the time originally set.

Further delay may possibly jeopardize the project. Any directors or the secretary of the organization will accept contributions towards the signs. Two dollars are asked from each head of family in the city to put this proposition over. But the Chamber will accept contributions in any amount either over or under the amount stated above. They desire to make this a whole-town movement in which everybody, rich and poor, young and old, can take a part. The total amount which it is necessary to raise is around \$1,900. It is the cheapest way in which Sierra Madre can get its signs. They ask that you send in your donation that you send in your donation without further delay.

## Mrs. Isabelle Craig

The death of Mrs. Isabelle Craig took place last week. Mrs. Craig leaves a husband and two children in Sierra Madre to mourn her loss. A brother, Henry Trout, of San Francisco attended the funeral services last Friday, interment being in Pasadena Cemetery. Dr. Tate of the Congregational church officiated at the services and Mr. Argyle Tully sang. Mrs. Craig came with her family from North Dakota in search of health but gradually succumbed to tuberculosis. She was an earnest and faithful mother and her going is a great loss to her family.

The Woman's Guild of the Church of the Ascension will meet at the Parish House on Friday afternoon, Feb. 1, at 2:30.

## Water Bonds For \$75,000 Up For Vote

Improvements to the water system calling for a bond issue of \$75,000 were determined upon last night by the city trustees, based upon the report of Engineer Willis S. Jones, who has been investigating the whole water situation for the past two months.

The report was officially received and placed on record. The total amount called for by Mr. Jones was \$84,970. Chairman Mitchell said of this amount \$10,000 can be provided out of water revenue funds accumulated under the careful management of Superintendent Henderson.

Apportionment of the \$84,970 by Mr. Jones was as follows:

Distributing system, \$47,220; reservoirs, \$25,000; booster plant, \$7,750; mountain development, \$5,000.

On motion of Trustee Karicofe the board voted to instruct City Attorney Baker to prepare the necessary proceedings to submit to the voters the proposition of a \$75,000 bond issue. The bonds are proposed to run 40 years in denominations to be determined upon as most salable.

The Jones report, on which City Engineer Gierlich collaborated, was most exhaustive. It presents extensive maps, tables and the report of thorough investigation of water sources all the way from the Arroyo Seco to the Big Santa Anita, and from the West Fork divide to the Chapman Wells and the Raymond dike. Further details of the report will be published later.

## MOTHERS ARE CLASS GUESTS

The girls of the graduating class of February 1924, entertained their mothers at a delightful luncheon on Monday, Jan. 21, at 12:30. The table was tastefully arranged with a color scheme of yellow and white. Dainty waitresses preserved the effect of their attire, and a delicious and varied menu emphasized the color note. Anita Farmer made a capable hostess and presided at the long table. At the end of the meal the mothers called for the cooks, who came in flushed and excited from their toil and received a rising vote of thanks from their proud guests. One can hardly give enough praise to Mrs. Leonard for the excellence of her accomplishment in the home economics department. Under her guidance the children are receiving unusual training in social usages, besides the practical arts of cooking and sewing, which will be always of inestimable value to them.

## DAILY TRUCK SERVICE NOW

R. J. Walsworth of the Sierra Madre Feed and Fuel has begun what has long been needed by Sierra Madre—daily truck service between this city and Los Angeles. He has established headquarters at 228 East Pico St., Los Angeles, where freight and baggage of all kinds may be sent for delivery in Sierra Madre. His big truck will make the trip daily and shipments should be at the address given by 10 a. m. Freight will be picked up anywhere in Los Angeles or Sierra Madre on special order.

Dr. H. C. Forsyth of Los Angeles has succeeded to the optical business of Dr. Nathan Salzman and has arranged to spend Monday, Wednesday and Friday afternoons at Tucker's jewelry store for the benefit of Sierra Madre people whose eyes need attention. Dr. Forsyth is an experienced optometrist and will be able to give prompt service on new work as well as replacing broken lenses. Dr. Salzman found his city work would not permit him to give the required time to his Sierra Madre practice.



## Pasadena Amusements

COLO.  
132  
LAST TIMES SATURDAY AND SUNDAY

**"TO THE LADIES"**

STARTING MONDAY

The Smith-King Players Offer  
Parlor Bedroom and Bath

F. O.  
2623

## Florence Theatre

LAST TIMES SATURDAY

**"Potash and Perlmutter"**

STARTING MONDAY

**"THE VIRGINIAN"**

WITH

KENNETH HARLAN

## STRAND THEATRE

Beginning Sunday, Jan. 20

REX BEACH'S

**"Big Brother"**

## EGYPTIAN THEATRE

LAST TIME FRIDAY

**"Heritage of the Desert"**

## START 1924 RIGHT

with a new outfit of Shirts,  
Ties, Socks, Handkerchiefs,  
Underwear, Shoes, Hiking  
Clothes, Work Clothes, etc.

We have the biggest stock you ever  
saw in a little store!

Come in and look it over—it will sur-  
prise and please you—especially our  
low prices.

Open Evenings

SIERRA MADRE  
BARGAIN STORE

MAX SILVERMAN

Blue 184

20 W. Central

**"Kewpie Twins"**

THE SHOES FOR CHILDREN

Brown and black; sizes 5 to 2

QUALITY, COMFORT, STYLE

Full Line at

## OLSEN'S SHOE STORE

Green 38

34 N. Baldwin

Auto License  
Work Going  
On Rapidly

Automobile licenses for 1924 are being issued by all branches of the California Division of Motor Vehicles at the rate of 25,000 a day. In addition several hundred are being issued daily by the California automobile clubs through a co-operative agreement with the state division. The clubs, however, are issuing licenses to members only.

There is hardly a village or hamlet of more than 100 population in the state in which the new green and white plates have not made their appearance. Applications by mail are being handled at the Sacramento office and all that is necessary to register a pleasure car is to send in the fee of \$3 and the old registration certificate. Rates for commercial cars are based on the unladen weight and kind of tires.

Figures compiled by Will H. Marsh, chief of the division, show a total of 23,606 cars were registered in the state on opening day. Receipts amount to approximately \$100,000 daily.

If you own any kind of a trailer you must secure a pair of 1924 license plates and a registration certificate for it, according to the Division of Motor Vehicles. You must also secure a weight certificate from a public weigher before making application and must tell what kind of tires you have on your trailer. If the trailer weighs less than 500 pounds a flat fee of \$3 only will be charged but if it weighs more you will be required to pay the regular weight for commercial vehicles.

Considerable confusion has resulted in renewing licenses for automobiles because names and addresses on the old registration certificates have faded out or become covered with grease and oil so as to make them illegible. As the old certificate must be presented when application for renewal is made, the officials declared it imperative that names and addresses should be plainly written. Changes of address should also be noted.

In reply to numerous inquiries, the chief announced this week that headlight adjustment certificates would not be required in renewing licenses. Those who have been told that this is necessary have been misinformed, he stated.

Owners of motorcycles in California will this year pay a flat fee of \$3 for registration. This according to information from the Division of Motor Vehicles. To renew a license for a motorcycle the owner should mail his fee and last year's certificate to Sacramento or present them either at Sacramento or any of the branch offices of the division.

## Origin of Coat Pockets.

Side pockets on coats were the outcome of the slash originally made to permit the projection of the sword handle.

## Down of the Thistle.

In China the down of the thistle is gathered and mixed with raw silk so ingeniously that experts are deceived when the fabric is woven.

## NEWS WANTADS PAY

Abraham Lincoln emancipated thousands of slaves, but the modern Steam Laundry has emancipated millions of women from the drudgery and muss of washing.

Are you one of these women? If so, tell your neighbor what a burden we have lifted from your shoulders. If not, ask your neighbor about it.

We have one of the most modern and up to date plants in the country.

Phone Green 84 and let us help you.

Monrovia  
Laundry  
Launderers and  
Dry CleanersPLAYS AT FINE  
ARTS THEATER  
GROW POPULAR

People are showing great interest in the plays created at the Fine Arts Theater, 730 South Grand Avenue, which are proving in every way equal to the productions in New York. Casts are assembled with internationally known actors and the plays under the direction of Frank Elliott are produced so splendidly that one could not see finer in New York or London.

"Tiger! Tiger!" by Edward Knoblock, the play now showing, is a beautiful strong drama with an interesting plot, and the players are excellent, and the parts are so well taken that critics and audiences alike have found it delightful.

Ruby Miller, who plays the leading role, has recently finished a tour of Australia. Boyd Irwin, the leading man, has been leading man with Margaret Anglin, Henry Miller and Ruth Chatterton. Wm. Raymond has been leading man with Billie Burke, Mrs. Fiske and John Drew. Dorothy Cumming has the role she created in the original Belasco company in New York. Marjorie Bennett is a sister of Enid Bennett and has played leading roles in Australia and here in Los Angeles. Roland Rushton is known as a character actor and producer in all of the leading cities of the country. Frank Dawson has played with many of the famous stars of the stage. Jerome Collamore has directed companies both in New York and on the Coast where he was last seen with Margaret Anglin, and Ina Rorke, who was appointed a major in the English army, has just finished a three years engagement in "Lombardi Ltd." in New York.

STEEL CABINETS  
FOR FORD PARTS

Like a modern office filing system is the new set of steel cabinets received this week by Milton Steinberger, local Ford distributor. The big cabinets will hold the complete line of genuine Ford parts and supplies and other garage necessities in convenient, systematic arrangement. "They sure do cost money," says Milt, "but it is not a question whether we can afford them—we can't afford to do without them."

Church and  
Sunday School

## CHRISTIAN SCIENCE SOCIETY

Corner Highland and Hermosa Ave.  
9:30 a. m.—Sunday school.  
11:00 a. m.—Morning service.  
Subject, Jan. 27, 1923, "Truth."  
8:00 p. m. Wednesday—Testimonial meeting.

## CHURCH OF THE ASCENSION

Rev. Wm. Carson Shaw, Rector.  
Sunday Services:  
8:00 a. m.—Holy Communion.  
9:45 a. m.—Sunday school.  
11:00 a. m.—Morning Prayer and sermon.  
Anyone desiring to worship at the Church of the Ascension will be cordially welcomed.

## ST. RITA'S CATHOLIC CHURCH

Corner Baldwin and Alegria avenues; Rev. Peter Hanley, rector.  
Sundays and Holy Days of Obligation, masses at 7:30 and 9:00 a. m. Week days, mass at 7:00 a. m. First Friday mass, 7:30 a. m. Confessions Saturdays 3:00 p. m. to 6:00 p. m., 7:30 to 9:00 p. m.  
St. Rita's Grammar school, conducted by Sisters of Loretto, teaches all grades to eighth grade included.

## BETHANY CHURCH

Interdenominational; Rev. W. H. Rawlings, LL. D., pastor; Rev. U. M. Fox, assistant pastor.  
9:45 a. m.—Sunday school, Doctor F. H. Cram, superintendent. Bible Class, Mr. C. E. Needham, teacher.  
11:00 a. m.—Morning worship.  
6:15 p. m.—Young People's service.  
7:30 p. m.—Evening service.  
Midweek meeting, Wednesday, 7:30 p. m. Welcome to all.

## CONGREGATIONAL CHURCH

A community church, open to all who believe in the Lord Jesus Christ. William A. Tate, Ph. D., minister.  
9:45 a. m.—Sunday school; James Farndale, superintendent.  
6:30 p. m.—League of Christian Youth.  
11:00 a. m. and 7:30 p. m.—Church services.  
Midweek prayer meeting, Wednesday, 7:30 p. m.  
You are invited.

## LOOK YOUR BEST



in a suit or overcoat made by us, right here in Sierra Madre, and then let us keep your outfit

Cleaned and  
Pressed

so it will continue to look like new.

Cheerful, prompt  
and efficient  
ServiceSierra Madre Tailors  
and Dry Cleaners

PETER ZETTAS, The Tailor

W. E. CRAIG

Blue 194

14 W. Central

Shoes Repaired  
while you wait

Men's Soles..... \$1.25  
Ladies' Rubber Heels..... .35  
Uskide used for shoe repairs

NEW SHOES AT REASONABLE PRICES

## J. DRAMAN

Electric Shoe Repair Shop

22 N. Baldwin Ave.

MOUNTAIN GLEN HEALTHATARIUM  
AND REST HOME

(Incorporated)

Organized for the Care and Help of the  
Afflicted

Large Grounds—Altitude 1400 feet—Ideal  
Location for Health Reconstruction

Hydro-Electric and other Anti-Micro meth-  
ods used under strictly sanitary conditions

Patients under their own physician's treatment can rely on instructions being faithfully carried out

Visitors welcome to institution 2 to 4  
P. O. Box 105—Phone Red 40

Sierra Madre, Cal.

Two Wonderful Trips  
MOUNT LOWE

A Two-Hour Scenic Ride from Los Angeles

Five Trains Daily from Main Street Station, Los Angeles:  
8, 9, 10 a. m., 1:30, 4 p. m.

FARE \$2.50 Round Trip

Excellent Hotel Accommodations at Alpine Tavern  
Moderate Prices

## Orange Empire Trolley Trip

A Complete Tour through the Orange Realm  
150 Miles of travel, visiting interesting points

9:00 a. m. from Main Street Station

FARE \$4.00—Guide-Lecturer

Illustrated Folders at Information Bureau

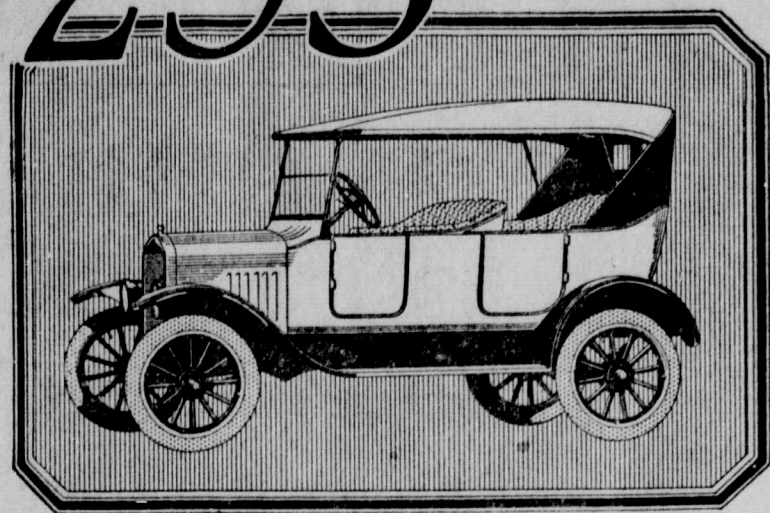
## Pacific Electric Railway

LOS ANGELES, CALIFORNIA

Try Our WANT - ADS for RESULTS!



**\$295** F.O.B. DETROIT

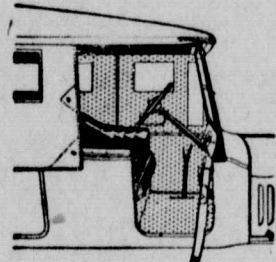


Starter and Demountable Rims \$85.00 Extra

### Why You Should Order Your Ford Car Now

123,607

Actual retail deliveries in December, establishing a new high record for winter buying.



Considering that, as spring approaches, retail buying will become more active, there will be a greater demand for Ford Cars this spring than ever before.

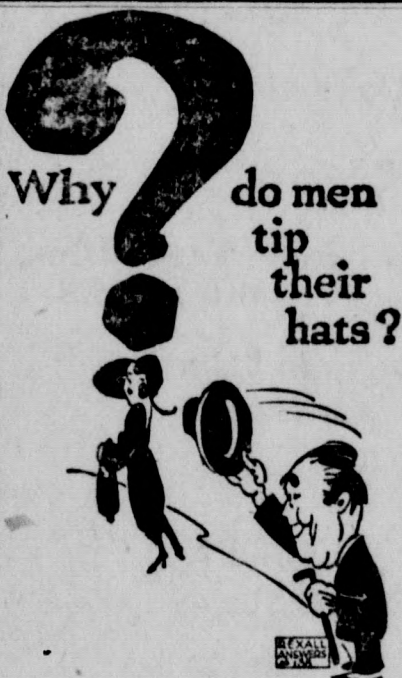
Therefore, the only way you can be sure of obtaining delivery this coming spring or summer is to place your order immediately.

If you do not wish to pay cash for your car you can arrange for a small payment down and easy terms on the balance. Or you can buy on the Ford Weekly Purchase Plan.

See the Nearest Authorized Ford Dealer

**Ford Motor Company**  
Detroit, Michigan

J. MILTON STEINBERGER Authorized Dealer



Why do men tip their hats?—because, when they used to wear armor, they thought it safe to remove the helmet when talking with a friend. This action, a compliment, passed into our custom of raising the hat. Customers compliment us on

**Puretest** ASPIRIN TABLETS because they gain from them safe relief from colds, gripe and headache.

Absolutely true aspirin, tablets so skillfully made that their beneficial action begins in 15 seconds. Highest purity, never irritate or burn. One of 200 Puretest preparations. Every item the best that skill and conscience can produce.

**F. H. Hartman & Son**

The **Rexall** Drug Store

Phone Black 25

### TENTS ARE UP FOR NATIONAL ORANGE SHOW

Tents are up for the Fourteenth National Orange show to be held in San Bernardino Feb. 15 to 25. From now on California's greatest midwinter event will present a scene of activity, an army of men being now employed in building booths, fashioning feature exhibits and arranging the decorative features.

Communities which will exhibit include Fresno, Redlands, Riverside, Fontana, Santa Monica, Pasadena, San Gabriel Valley Associated Chambers of Commerce, Corona, Colton, Orange County, Hemet, Bloomington, Pomona, Ontario, Elephant Orchards, Mutual Orange Distributors, and other fruit shipping concerns will also be represented.

The famous Santa Monica band under Tomassino has been engaged as the leading musical attraction. The great Wortham Shows of forty cars will provide amusements. The automobile show, the industrial section, the by-products departments, all will be greater than ever before.

#### A Trying Limitation.

Every youngster has an equal chance to set the woods afire except the one who has money to burn.—Duluth Herald.

#### The Happy Man.

He who possesses a great deal is not the most happy—it is he who desires little and knows how to enjoy it.

### EDUCATION'S BY-PRODUCTS

San Francisco Journal: A certain mercantile house advertised for a janitor whose duties were to be slight, and whose compensation was to be in proportion to his duties. They especially invited inquiries from elderly men. Nearly fifty replies were received. The applicants were divided into two classes. There were those who had worked at about everything, and were proficient in nothing. They were equally revealing in the fact that the writers had very little schooling.

In other words, these applicants for a job that asked little and paid less, were incompetents and illiterates. Apparently the men of middle years who had schooling and proficiency in some trade or profession, were not in need of work.

All of which proves that there is a war between higher education and incompetency.

There is also a war between higher education and immorality, according to Mr. Allen Albert, a sociologist of note. Mr. Albert has been investigating the customary rumors of vice and immorality in high schools of the country. He has run many of these rumors to the ground and has found little or no basis for such disquieting stories. In homes of refuge for wayward girls, for example, Mr. Albert says he almost never has found a delinquent girl who has had a high school education. He gives the high school student a clean bill of health—mental, physical and moral.

From these two episodes, gathered from widely differing points of origin, we get an inkling of two of the valuable by-products of education, incompetency, the blight of the poor, and immorality, the blight of the ignorant, can be largely dissipated by education.

### POPULAR FARCE WILL BE GIVEN AT RAYMOND

Starting Monday, Jan. 28, the Smith-King Players offer a farce comedy that will take the patrons of this theater by storm. "Parlor Bedroom and Bath," when presented in New York, ran for more than a year on Broadway. It was a close second in popularity to "Turn to the Right," one of the greatest comedies ever written. Miss Bessie Eyton and Dudley Ayres have excellent parts in the play as have the entire Smith-King cast. Judging by the record set two seasons ago when the company played "Turn to the Right," this will be one of the biggest weeks in the history of the theater. "To the Ladies" will close a very successful run on Monday night, Jan. 25.

NEWS WANTADS PAY

### FAMOUS FILM TAKEN TEN MILES ABOVE THE SEA

Filming a picture in the primitive cattle country—the one remaining stronghold of the cowpuncher that Owen Wister immortalized—has its handicaps as well as its advantages. Tom Forman made this discovery when he filmed all of his "exteriors" for the elaborate picture, "The Virginian," in a wildly beautiful spot in the high Sierras which is almost untouched by the hand of civilization.

Here are some of the highlights of that production which will occupy the screen at the Florence theater beginning Sunday:

Neither automobile nor locomotive ever has been seen in the great cup in the mountains in which the picture was filmed.

The company spent six weeks in camp, nearly eight miles from telephone or telegraph.

Most of the outdoor scenes were shot more than ten miles above sea level.

### Making Peace By Thinking of Peace

It is possible that history will record the Bok Peace Prize offer as a potent force for peace, even if the winning plan is never adopted.

The donor of the prize has sated that should there be no further results; should no plan fit for use come forth, and the prize be given for no result, the prize would yet have accomplished its purpose, in that it has focussed the attention of millions of thinking Americans, and almost as many Europeans, upon the problem of peace. Teach enough people to think steadily about peace and how to have it, and you get it, in other words!

Who will be the philanthropist to come forward with a hundred thousand-dollar or half million-dollar offer, for the best practicable plan to eliminate illiteracy from the United States, and bring the subject of education so powerfully, so potentially, so vividly before our national consciousness, that we will have the schools we ought to have, the government aid for education we ought to have, the educational opportunities for all young people we ought to have?

Mr. Bok has pointed the way. He has shown what a constructive imagination can do. He fired the popular vision with his fortune in a prize, and received perhaps, more free advertising for the plan than ten times its total sum could have bought.

What will work for peace will work for education! Some wealthy man with as much vision for the future, as it must be affected by education, as Mr. Bok has for the future, as it must be affected by peace or war, can do something for this great nation it has as not been able to do for itself—cement the national consciousness of educational needs into a mighty unit which will forever sweep illiteracy from between the oceans!

### NEWS WANTADS PAY

**NOTICE OF PUBLIC WORK**  
Public notice is hereby given, that on Thursday, the thirteenth day of December, 1923, the Board of Trustees of the City of Sierra Madre did at its meeting on said day, pass a Resolution No. 167, declaring its intention to order the following street work to be done, to-wit:

Section 1. That the public interest and convenience require and it is the intention of the Board of Trustees of the City of Sierra Madre, State of California, to close up and vacate, that certain alley in the City of Sierra Madre, described as follows, to-wit:

"Beginning at the Southeast corner of Lot 4 of the Ritchey Tract as per map recorded in Map Book 11, page 130, Records of Los Angeles County, California, thence Northerly along the East line of said Lot 4 to the Northeast corner of said Lot 4 of said Ritchey Tract, thence East along the Northerly line of said alley fifteen (15) feet to the Northwest corner of Lot 1 of said Ritchey Tract, thence Southerly in a direct line to the Southwest corner of Lot 3 of said Ritchey Tract; thence West in a direct line fifteen (15) feet to the point of beginning."

Section 2. That the exterior boundaries of the Districts of lands to be affected or benefited by said improvement, and to be assessed to pay damages, costs and expenses thereof are hereby fixed and described as follows, to-wit:

"Beginning at the Northeast corner of Lot 1 of the Ritchey Tract as per map recorded in Map Book 11, page 130, Records of Los Angeles County, California; thence South in a direct line to the Southeast corner of Lot 3 of said Ritchey Tract; thence West in a direct line to the Southwest corner of Lot 10 of said Ritchey Tract; thence North in a direct line to the Northwest corner of said Lot 10 of said Ritchey Tract; Thence East in a direct line to the point of beginning."

Reference is hereby made to said Resolution of Intention No. 167 on file in the office of the City Clerk of the City of Sierra Madre, for further particulars. A. M. UDELL, Street Superintendent of the City of Sierra Madre.

## A FRONT PAGE STORY

which made the whole town laugh and which you will enjoy when you see it on the screen at the

**Congregational Church**  
**Saturday, January 26**

7:30 P. M.

Also a Live Wire Comedy. A silver offering will be taken.

Auspices of the

Intermediate League of Youth

## DAILY TRUCK SERVICE

Between Sierra Madre and Los Angeles

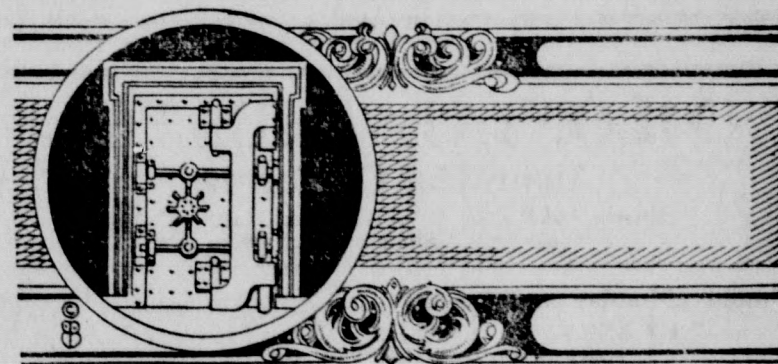
Have your merchandise delivered to our Los Angeles headquarters 228 E. Pico. Our big truck will leave there at 10 a. m. daily, bringing your shipments to your door.

Phone us when you want to ship to Los Angeles

**Sierra Madre Feed and Fuel**  
and be sure to be pleased

Main 50

97 East Montecito



### GENERAL BANKING SERVICE

Commercial and Savings

A. B. A. Travellers' Checks

Capital \$40,000

Surplus \$15,000

**The Sierra Madre Savings Bank**

Commercial

Savings

#### OFFICERS AND DIRECTORS

H. E. ALLEN, Pres. C. S. KERSTING, Vice Pres.  
W. H. INGRAHAM, Cashier  
C. W. YERXA C. W. FORMAN F. H. HARTMAN  
CHAS. S. KERSTING H. E. ALLEN

Try Our Want Ads For Results

Coal \$16.50 per ton—Wood at All Prices  
Transferring and Hauling Anywhere  
**ELKIN FEED AND FUEL**  
Black 22 43 N. Baldwin

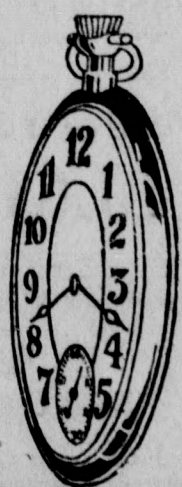
### EXPERT REPAIRS

on the finest watches, clocks and all kinds of jewelry

**TUCKER'S JEWELRY**  
and Art Shop

Red 184

18 W. Central



**Automobiles Steam Cleaned**

WASHED AND POLISHED  
Work Called for and Delivered

C. E. HOUSE

Blue 127



## SIERRA MADRE NEWS

Published by  
THE SIERRA MADRE PRESS, Incorporated  
Telephone Black 42  
GEORGE B. MORRIDGE, Managing Editor

Entered as second class matter at the post office at Sierra Madre, Calif.,  
under the act of March 3, 1879



**B**ARBER, barber, shave a wig.  
To see if it won't grow,  
Poor Dolly's hair's been falling out  
For 'most a week or so,  
And may be if it's cut a bit,  
It may improve, you know.

Find two other customers. Upper right corner down, along cushion; upper left corner down, along shoulder.

### STATE LEGION PLANS BUREAU OF SPEAKERS

California Legionaires are ready to launch the most extensive and complete campaign of education in citizenship ever attempted in the United States, State Commander James F. Collins of Long Beach announced yesterday.

Between 1500 and 2000 American Legion men and women have been enrolled by the state-wide speakers' bureau of the Legion to carry the message of the organization into every community, large and small in California.

At least once each month every American Legion Post is to be visited by a legionnaire from another post and in addition all civic clubs as the Rotary, Kiwanis, woman's clubs, churches and luncheon and fraternal clubs are to receive the message by which the Legion officials hope to arouse the public conscience to its obligation to the community, state and nation.

One of the prime objects of this ambitious educational campaign is to secure a larger registration among the eligible voters of California and to impress upon the citizens the duty upon them to participate in their governmental affairs.

"The Legion is aroused by the danger which confronts this country because of the apathy of her citizens toward civic affairs and the increasing neglect of the privilege of voting," Commander Collins points out.

### NOTICE

Notice is hereby given that a petition has been presented to the Board of Trustees for a permit to erect a Mausoleum and other buildings on the property now operated and known as the Sierra Madre Cemetery and adjacent property.

A public hearing on this petition will be held at the City Hall on January 24th, 1924, at 7 o'clock p. m. By order of the Board of Trustees. L. DEITZ, City Clerk. January 10th, 1924.

### Grain Market

Watch the Sierra Madre Feed & Fuel for the market on grain.

Wheat: Strong and firm.  
Bran Strong.  
Corn: Strong and firm.  
Barley: Strong.  
Milo Strong.

### BLOSSOM WILL TALK AT SMOKER

The next "smoker" will be held at the parish house on Saturday night at 8:00 o'clock. It is to be a very important and interesting meeting. The men of the church of the Ascension are acting as hosts on this occasion and a general invitation is extended to every man in the city who desires to attend. Together with the usual cards, smokes and refreshments, Mr. Blossom, representing the Edison company, will deliver his famous screen lecture on electric power and light. There is no charge and the cordial invitation is given to all the men who wish to attend. Let everyone come and enjoy a good neighborly, social and community time.

### CERTIFICATE OF BUSINESS

The undersigned does hereby certify that he is conducting a poultry business at 1572 West Washington Street, Los Angeles, California, under the fictitious firm name of Hohnson's Poultry Market and that said firm is composed of the following persons, whose names in full and places of residence are as follows, to-wit:

Edwin H. Carpenter, 101 East Alegria Avenue, Sierra Madre, California.

Witness his hand this 15th day of January, 1924.

EDWIN H. CARPENTER.  
State of California,  
County of Los Angeles.

On this 15th day of January, 1924, before me, Gertrude P. Peters, Notary Public, in and for the said County and State, residing therein, duly commissioned and sworn, personally Edwin H. Carpenter, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

In witness whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

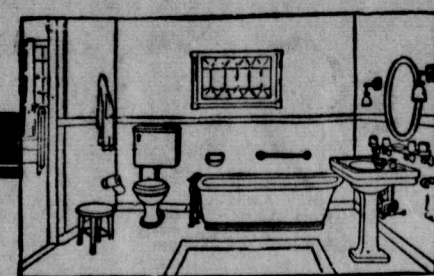
GERTRUDE P. PETERS.  
Notary Public in and for the (Seal) County of Los Angeles, c16-19 State of California.

### DR. H. C. FORSYTH

Eye Sight Specialist  
Mon., Wed., Fri., 1 to 5 p. m.  
Sierra Madre Office 18 W. Central  
Appointment phone Red 184

### Stop Look Oriental Art Trading Store

ANOTHER NEW  
SHIPMENT ARRIVED  
Mrs. C. M. NOMURA  
31 E. Montecito



## PLUMBING FURNACES Sheet Metal Work

We work either at contract price or "Time and Material," as may be preferred

If you intend to build, come in and get our estimate on cost of your Plumbing, Paints, Hardware and Roofing.

Saturday afternoon closing discontinued. Our store now open all day (except Holidays) and until 8 p. m. on Saturdays.

## SIERRA MADRE HARDWARE CO.

Main 98

## Try Our MERCHANTS' LUNCH

Served Week Days 11 to 2

45c

Soup, Salad, Choice of Entrees, Vegetables, Bread and Butter, Dessert and Drinks

We invite customers to inspect our kitchen and see that it is perfectly sanitary.

### TURKEY OR CHICKEN DINNER SUNDAY

SUNDAY SPECIAL CHICKEN DINNER

85c

## SIERRA MADRE CAFE

Phone for Reservations

Main 180

10 West Central

## ELKIN FEED AND FUEL

Quality Feeds for Less

43 N. Baldwin Ave.—

—Black 22

Our leaders—Strickland's Egg Mash and Scratch Feeds, as well as other well known brands of chicken feed.

YOU HAVE TRIED THE REST—NOW TRY THE BEST

For quality, service and price we know we have no equal. We have just received a new shipment of Rabbit Alfalfa and Oat Hay, and the price is right.

Just received a full line of Fruit Trees, Seed Potatoes and Garden Seeds. Now is the time to set them out. We also have a full line of Lawn Seed, Fertilizers and Garden Tools. Come in and get acquainted. We will help you

Solve Your Chicken and Garden Troubles

## ELKIN FEED AND FUEL

## C. M. COOPER

Real Estate

Insurance

Red 22

14 N. Baldwin

Fruit Trees and Seed Potatoes all Varieties and All Kinds of Garden Seeds

## ELKIN FEED AND FUEL

Black 22

43 N. Baldwin

70  
Stores  
**Chaffees**  
"WHERE CASH BEATS CREDIT"  
70  
Stores

Creme Fluff, 3-oz. bottle ..... 35c  
Barnes' Toasted Wheat, pkg. .... 23c  
FRESH MAYONNAISE  
3½-oz. .13c; 8-oz. .29c; pts. .49c; qts. .95c  
Brown Betty Dextrinized Wheat Breakfast Food, pkg. .... 23c  
Roasted Rye, 3 lbs. .... 25c  
I. X. L. Almonds, lb. .... 20c  
Special (Limit 5 lbs. to customer)  
Chocolate Drops, lb. .... 22c  
Bulk Buckwheat Flour, 2 lbs. .... 15c  
B. B. Buckwheat, self raising, 2-lb. pkg. 20c  
Highland Pure Maple Syrup, 20-oz. tin. 40c  
White King, small pkg. .... 12c  
Washing Machine Soap, large pkg. .... 47c  
Fleischmann's Compressed Yeast, cake 2½c  
Maine Corn, McWain Brand, per can. 20c

### MEATS

Boiling Beef ..... 10c to 12½c  
Pot Roast ..... 17c  
Rump Roast ..... 25c  
Rib Roast ..... 25c to 30c  
Pork Roast ..... 20c, 25c, 30c  
Shoulders of Lamb ..... 25c  
Legs of Lamb ..... 35c  
Lamb Stew ..... 10c  
Smoked Shoulders ..... 18c  
Bacon in Piece ..... 30c  
Compound ..... 15c  
Sausage ..... 25c

## HOME COOKED CHICKEN DINNER SUNDAY

75c

"Quality with a Smile"

Quick Lunches Daily, 11 to 2—35c

## BUSY BEE CAFE

CHARLES ELLIS

Blue 64

28 N. Baldwin

## COLONIAL THEATRE

Monrovia, California

Shows 7 and 8:40 p. m. Saturday Matinee 2:30  
Sundays only—Show starts 6:00 p. m.

Sunday, Monday and Tuesday, Jan. 27, 28, 29

BARNEY BERNARD and ALEX CARR, as Abe and Mauruss, in  
"POTASH AND PERLMUTTER"

All the humor, drama and thrill of the greatest characters fiction, stage or screen has ever shown. With the original stars; a follies show; a style show; dazzling beauties; all the stuff that makes a picture wonderful. It's better, bigger, greater, funnier than ever before.

"WHERE IS MY WANDERING BOY THIS EVE,"—A Ben Turpin Comedy.

Wednesday and Thursday, January 30 and 31

GEORGE ARLISS, in  
"GREEN GODDESS"

with ALICE JOYCE, DAVID POWELL and HARRY T. MOREY. The famous stage success that thrilled audiences for years now comes to the screen. The romantic story of an English beauty trapped in the palace of the Orient's greatest lover. One of the most dramatic romances of theatrical history. Also—

BUSTER KEATON, in "DAY DREAMS"—Comedy.

Friday and Saturday, February 1 and 2

"THE HUNTRESS"

Featuring COLLEEN MOORE, supported by Lloyd Hughes, Russell Simpson, Walter Long, Chas. E. Anderson and others.

A new type of Western comedy-drama. The rollicking tale of a feminine go-getter and her relentless man-hunt. COMEDY.

## THE L. W. BLINN LUMBER CO.

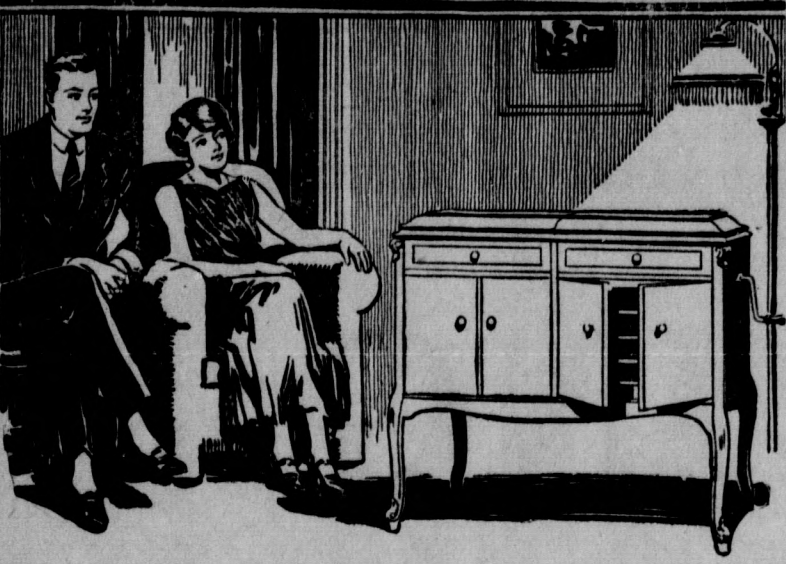
Sash, Doors, Wallboard, Roofing, Cement, Brick, Lime and

## LUMBER

Phone Main 23

East Montecito Ave.





## They Paid Us a Small Deposit for that Wonderful Victrola

THEY came in one afternoon and arranged with us on our special plan to budget the price over an extended period. A small sum was paid down. The next day our delivery service had the instrument they selected in their home, and from that moment on, they began to enjoy the musical delights that can be provided only by the great artists on Victor Records.

You can make the same arrangements with us, today

**WOODSON F. JONES**  
Just around the corner

Main 182 31 N. Baldwin

New Victor Records, Once a Week,  
Every Week-Friday



## Around Our Town

Roger M. Lindsley, formerly of Seattle, who is visiting his mother, Mrs. W. F. Morse, 43 Sierra Place, is spending the week end in San Diego.

Mr. and Mrs. Clyde Muskrath and Mr. and Mrs. Irwin left this week for Fresno where they will spend a week visiting friends.

Mrs. Pierce and daughter, Miss Gertrude Pierce, of Portland, Ore., have come to Sierra Madre to spend the winter and are occupying Mrs. C. F. Gray's cottage at 213 Auburn avenue.

Mrs. Howard Hill enjoyed a visit this week from her brother, T. E. Peterson, of Durango, Colo.

Miss Phoebe Davis and her brother Charles Davis, accompanied by Forbes Ribley of Los Angeles, spent last week end at Camp West Fork.

Mr. and Mrs. Lufken, who are managing the Hotel Mira Monte, say that their special chicken dinners served Sunday and Thursday evening are proving very popular.

Mr. and Mrs. W. I. Manchester of 328 N. Auburn, are entertaining their son, S. C. Manchester, of Colorado Springs.

Mr. and Mrs. W. McNight of Tucson, Ariz., are visiting Mr. and Mrs. G. A. Fiedler of 46 West Grand View.

Miss Alice Stanley of Pasadena gave a surprise dinner party at her home in honor of Mr. Wesley Keough Wednesday night. Mrs. Stella Denison and Mr. Frank Spencer of Sierra Madre were guests.

Mrs. H. L. Frank of Hastings, Minn., is visiting at the home of her sister, Mrs. W. F. Morse, 43 Sierra Place.

Among the guests at the Hotel Mira Monte are Mr. and Mrs. C. Wood and family of Ingleswood; Mr. and Mrs. Walter Eikert of Rochester, N. Y.; Mr. Sam Blumenthal of Huntington Park, and Mrs. Mary Hekimian of Los Angeles.

Mr. and Mrs. Joe Brown, formerly of Rochester, N. Y., left yesterday for Hollywood after spending two weeks at the Hotel Mira Monte.

Mr. and Mrs. Charles J. Lippert of Delta, Colo., formerly of Faribault, Minn., who are spending the winter with their children in Los Angeles, were callers at the home of Mrs. W. F. Morse Sunday.

## Plant Now

Ward's Pedigree Fruit Trees and

Rose Bushes

Large Assortment of the most choice varieties

Reasonable Prices

PLANT NOW



PAPER HANGING SPECIALIST

For forty years in large cities of the East

GEO. A. WRIGHT

Headquarters:  
Sierra Madre Paint and Paper Store

41 North Baldwin Ave.

# January Clearance Sale

We are offering some wonderful values in the big Clearance Sale, many lots that are below cost to close out

Men's All Wool Shirts, Hendan make, were  
\$4.00 to \$5.75 ..... \$2.95

Men's Flannel Shirts in Khaki color ..... 1.48

Men's Dress Shirts, Arrow and Hendan makes... 1.38

36-inch Dress Corduroy, good assortment of colors, reg. \$1.38 ..... .98

Mission Knit Hose in black, white & colors.... 1.00

36-inch 1921 Amoskeag Outing in white ..... .29

Children's Hose in black and brown, regular 35c.... .25

19x40 Huck Towels, heavy quality ..... .25

Children's Brushed Wool Sweaters, rough neck and flat collar ..... 2.95

Corduroy Robes, good assortment of colors and sizes

\$4.95 to 5.95 ..... \$3.95

8.95 to 9.75 ..... 5.48

6.95 to 8.50 ..... 4.48

20x40 Bath Towels, good heavy quality ..... .29

16x32 Huck Towels, good grade ..... .18

Girls' Black Sateen Dresses, mandarin style, regular 2.50 ..... 1.95

Children's Underwear, long sleeve, high neck; also pants, 60c grade ..... .25

**J. F. SADLER**

## "Message of the Potter's House" "Jonah and His Message"

Subjects Sunday Morning and Evening by

Rev. Elwood P. Lyon  
Ph. D., D. D.

**BETHANY TEMPLE**

Corner Baldwin and Montecito

Sunday School 9:45, opens in main auditorium, Primary Department in rotunda, Bible Class in rear building.

Annual Meeting and Roll Call Wednesday Night, January 30

## TO WARM YOU on cold mornings

California Flapjack Flour  
B. B. Buckwheat Flour  
Pure Maple Sugar  
L-A. Butter  
Pork Sausage  
Iris Coffee

**WELSHER'S CENTRAL MARKET**

Meats Main 97  
Groceries Main 6 Central and Baldwin

## Clean School Clothes

are too much of a task for the busy mother and housewife. The answer is *Troy Laundry Service*.

ROY EDWARDS, AGENT

Red 42 Langley's Barber Shop 11 Kersting Court

The Mothers' Reading Circle of the P. T. A. will meet in the Kindergarten building at 2:30 on Friday, February 1.

Next Tuesday, Jan. 29, there will be a special meeting of the Ladies' Aid society in the Congregational church parlors. Matters of special importance will be considered, making a full attendance desirable.

J. A. McCloskey, a recent arrival from New York City, now making his home at 242 Santa Anita Court, has resumed his occupation of many years as contractor. He specializes in stair and cabinet work, interior finish and the finer branches of carpenter work.

Mr. and Mrs. F. Saur of Eagle Rock have bought the Foord residence at 250 S. Sunnyside and have come to Sierra Madre to make their home. Mrs. Foord, it is understood, will remain in Sierra Madre.

Mr. and Mrs. George Downing of Los Angeles and Mr. and Mrs. B. F. Wilcox of Hastings, Minn., were callers at the W. F. Morse home, 43 Sierra Place, on Sunday.

## EUROPE TO BE SERMON TOPIC NEXT SUNDAY

"The European Debacle and its Challenge to America," will be the topic of the sermon by Dr. W. A. Tate at the Congregational church Sunday morning. At the close of the service a special offering will be taken for the suffering children of Germany.

At the evening service Dr. Tate will deliver the closing address of the series on the interests of young women, the topic being "The Young Woman—Her Religion." The church cordially welcomes all people of the community who are without a church home.

## EASTERN STAR INITIATES SIX

Continuing the rapid growth which has marked the past year for Sierra Madre chapter of the Order of Eastern Star, the chapter received six new members at the regular meeting Monday night. The initiates were Mr. and Mrs. N. W. Tarr, Miss Mildred Zeller, Mrs. T. F. Rogers, Miss Elizabeth Laidlaw and Mrs. Louis Dietz.

Mrs. George Humphries returned to her home on Thursday after visiting a month in Los Angeles at the homes of her daughters, Mrs. A. W. Elwood and Mrs. A. P. Pratt.

## Cash & Carry Grocery

22 N. Baldwin Ave.

THOS. SOLURY, Prop.

Fancy Groceries, Fruits and Vegetables

Tea Table Bread, the 10c loaf  
Parker House, French and  
Napkin Rolls made by the 4S  
Bakery.  
Bishop's Crackers and English  
Biscuits.  
Superior Cakes.  
Kraft Brick and Longhorn  
Cheese.  
Armour's Star and Swift's  
Premium Bacon, Boiled Ham,  
Minced Ham, Salt Pork and  
Smoked Meats, etc.

Open Evenings  
Phone Red 75

# 68 hours straight through to Chicago

from LOS ANGELES

A LITTLE LESS TO  
**ST. PAUL & MINNEAPOLIS**

The LOS ANGELES LIMITED, leaving Los Angeles at 10:50 every morning is a solid Pullman train with observation car service, tonsorial-valet, buffet-library and through dining car service unsurpassed.

Another fast train to the East is the **CONTINENTAL LIMITED**, leaving Los Angeles at 5:15 p. m.

Through sleeping cars daily to Salt Lake City, Denver, Omaha, Minneapolis, St. Paul, Kansas City, St. Louis and Chicago.

## Union Pacific

FRANK E. BARBOUR  
47 No. Lima St.



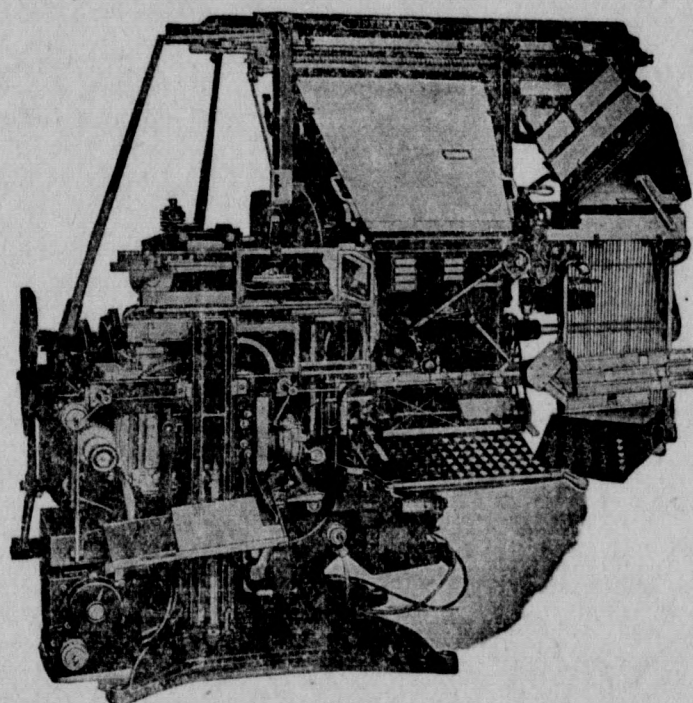
# YOUR PRINTING

Can be done right in Sierra Madre as well as anywhere. Bring us your problems and we'll give you the right answer.

THE LATEST ADDITION to our plant is the Intertype with six magazines of type from which the operator can set

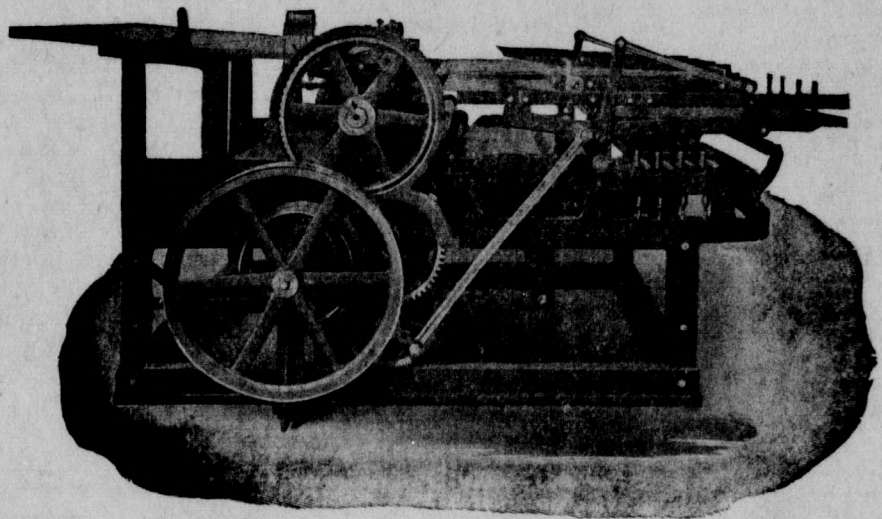
**BIG TYPE LIKE THIS OR SMALLER TYPE LIKE THIS IN A VARIETY OF FACES WHICH MAKES POSSIBLE THE COMPOSITION of an almost unlimited range of work.**

The machine is almost superhuman in its capability and efficiency. These various styles merely show what the machine does in every day use. Many other type faces are available. Each line of type is cast in one solid metal slug. After it has been used it is REMELTED AND CAST INTO TYPE AGAIN.



INTERTYPE COMPOSING MACHINE

“YOUR PLANT IS AHEAD OF THE TOWN”



ONE OF OUR PRESSES

is a remark often made by visiting printers. We would rather have it so than the reverse. For we want to be able to take care of all of Sierra Madre's Printing needs, as well as providing a real

Community Newspaper in the SIERRA MADRE NEWS

Come in and see us!

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**SIERRA MADRE PRESS**  
INCORPORATED

Phone Black 42

Press Bldg., 25 Kersting Court



\_\_\_\_\_



# NORRIS

ESTABLISHED 1887

## January White Sale

This is the last week of our Annual January White Sale. Take advantage of these cut prices during week starting

**Monday, January 28.**

Pasadena Biscuit Company's Blue Stem Quality, just fresh from their ovens at special prices for one week.

Milk Biscuit, lb. .... 18c  
Butter Thins, lb. .... 20c

### SALAD THINS

The long dainty soda wafers at 2 packages for **35**

### White Spicy Cream Cookies

At a bargain for this one week pound **27**

### Soap Bargain

White King Soap, Special Price FIVE BARS **22**

### Washing Powder

Golden Rod Borax Naptha, the large 30c size package, Special White Sale Price **19**

### Crepe Toilet Paper

The large 10c roll, SPECIAL AT FOUR ROLLS FOR **25**

### BARGAIN IN DINNER SETS

Light weight white semi-porcelain, new shapes, gold band edges, gold ornamented handles, special reduced price for last week of White Sale. 42-piece Cottage Set, special at \$8.49 50-piece Cottage Set, special at \$10.99 We carry this pattern in open stock so you can replace pieces or add to your set at any time.

### LITHO CANISTER SET

All the go

Four pieces, flour canister, sugar, coffee and tea; white japanned, gold banded, gold letters, tight fitting covers, at a real bargain price for one week, the set. .... 89c

### TURKISH BATH TOWELS

25x50 inches, extra heavy, large towels, regular price \$1.25, special price for last week of White Sale, each, 95c

### WHITE SHELF PAPER

5-yd. piece with fancy border, 20-ft. roll in plain white, each .... 9c

### BIAS FOLD TAPE LAWN

6 yds. to piece, special for one week 9c

A nice assortment of Valentines now on display

**S. R. NORRIS**  
SIERRA MADRE  
DEPARTMENT STORE

Phones: Black 12; Main 205  
331 West Central

## WANTADS

### WORK WANTED

Sierra Madre Tailors, Cleaners and Dyers. Blue 194, 14 West Central. If

HEMSTITCHING—8c and 10c yd. Sailer's, or 674 Woodland Drive, at Pool. Blue 127. Mrs. House 44ctf

WANTED: By an expert gardener, lawn and garden work, pruning etc. Frank Lockyear, 30 Windsor Lane; Phone Black 125 12ctf

EXCELLENT COOK—Wants lunch-eons, dinners, prepare and serve; Red 29. 13ctf

WANTED—Work of any kind by 14-year-old boy; Lynwood Zeller, Black 28. 12ctf

DRESSMAKER: Very reasonable. Mrs. J. L. Phelan, 78 S. Hermosa, Green 191. 13-17\*

WANTED: Fashionable dressmaking, 277 W. Highland. Blue 177. 13-18\*

WANTED—Assistant cook; 426 N. Auburn, Green 19. c16

FOR RENT—Room in private home. Half block from business district. Lady preferred. Phone Black 167. c17

WANTED—All kinds of sewing by the day; references; Black 32, 659 W. Alegria. 16c18

WANTED—Work by hour, day or week; the handy man; J. A. Reed, 94 W. Central 17\*19\*

WANTED—One or two persons in ill health desiring excellent home care with room and board; inquire 179 E. Montecito. \*17

WANTED—Nursing by the hour; or permanent case; call Blue 136 between 8 and 9:30 a. m.; or 7 to 8 p. m. \*17

WANTED—Girl of 17 wants position in store as clerk; 718 W. Montecito avenue, Sierra Madre. \*17

WANTED—Work, experienced carpenter and repair man, etc.; 136 W. Carter. 17\*19

### FOR SALE

FOR SALE—Goat milk; Black 19. c8tf

FOR SALE—High quality, well rooted grape vines, Mission Blue and Cornichon, only a few thousand of each left. Prices right. H. S. Croft 391 Grove Ave. 15-17c

PIANOS—New and used; grands and players, at sacrifice; Pasadena Transfer Co., 55 So. Marengo, Pasadena, Calif. 16\*21

FOR SALE—Modern six room house and sleeping porch, hard wood floors and one block to car line. Lot 50x190. Variety fruit trees. Call 210 Mariposa. 16-18\*

FOR SALE—Roomy furnished house, sleeping porch, screened, garage, trees, extra lot thrown in, corner; come see. 234 N. Lima. 16-18\*

FOR SALE—Good piano, fine tone, \$125; 312 E. Grand View. \*17

FOR SALE—Day work or practical nursing; Mrs. Mable Tilden, Blue 18. \*17

FOR SALE—Lots 20-21 on Manzanita east of Sunnyside; all in lemons; 200 ft. front by 190 deep; address J. F. White, 3572 So. Van Ness Ave., Los Angeles. 17\*19\*

FOR SALE—Two Barred Rock cock-erels; 258 Mariposa; Green 157. c17

FOR SALE—Gray breakfast table, and four chairs; practically new; Green 170; 95 E. Laurel. \*17

FOR SALE—Fine corner lot, 63x135 all improvements; price only \$2000, easy terms. Geo. A. Oswald, 6 N. Baldwin Ave. c17

### LOST AND FOUND

FOUND—Pin; Daughter of the Am. Revolution; M. D. Welsher, Main 6. c17

### FOR RENT

FOR RENT—Two and three-room housekeeping; phone Black 122. 9ctf

FOR RENT—Upright piano excellent condition, \$5 per month. Singer sewing machine, \$2.50 per month. A. N. Adams. 15ctf

FOR RENT—Attractive furnished rooms. Steam heat. Meals served. Mira Monte Hotel. 426 N. Auburn. Green 19. 15ctf

FOR RENT—Furnished 4 rm. apartment. 36 E. Central 15ctf

FOR RENT—3 room unfur. house, \$30.00; Blue 162. c17

FOR RENT—5 room new modern house newly furnished; sleeping porch, sunny room and garage; rent \$45.00; 255 No. Grove St.; Black 134. c17

FOR RENT—3-rm. furn. house; screen porch; vacant Feb. 6; 265 A Mariposa; Red 163. c17

Convenience and good service—Langley's Barber Shop, 11 Kersting Court. c17

## Court Revel Takes Crowd Into History

(Continued from Page One)

stars and their understudies in the production of some of the most elaborate pictures ever produced and represented an investment of several thousand dollars.

The pageant was headed by Mrs. William J. Lawless enthroned as Queen Elizabeth. The scene was in the court of the queen. She was attended by four court ladies and a page clad in the gowns of their day. The prologue was given by Puck and his fairies, Mrs. Theo. F. Peirce taking the part of Puck. Mrs. H. E. Allen as herald, announced the approach of the characters as they appeared before the queen. The characters were chosen with a care that lent consistency to the affair and all those who took part did themselves proud. Miss E. Cummin portrayed

the part of Cardinal Wolsey with close fidelity. Miss Alice Stanley made an unusually jaunty Malvolio, Mrs. Woodson Jones as nurse and Miss Julia Thomas as Peter attracted considerable applause. Mrs. H. T. Fennel as Autolycus and Miss Eleanor Bayne as Falstaff carried away the two biggest laughs of the evening. Mrs. Winifred Helliwell as Cleopatra, reclined on her gorgeous couch and dreamed of Mark Anthony, attended by her slave, Mrs. Sternthal. Mrs. E. H. Carpenter made a charming Cordelia.

One of the most pleasing parts of the program was a scene from "Winter's Tale," directed by Mrs. J. Milton Steinberger. The cast was Mrs. Leah High as Florizel, Mrs. Harold Hart as Perdita, Mrs. W. B. Corum as the shepherd, Mrs. C. M. Bobbitt as the clown, Miss Elizabeth Ferris as Mopsa and Miss Louise Murdock as Dorcas.

The program closed with a dramatic reading from "Hamlet," by Mrs. E. H. Allen, which was given in her usual charming manner.

The cast of characters was as follows:

I.	Queen Elizabeth	MRS. WILLIAM J. LAWLESS
II.	MAIDS OF HONOR	
	Mistress Blanche Parry	Mrs. Frank Hart
	Lady Catherine Grey	Mrs. A. E. Brown
	Lady Southwell	Miss Louise Cummin
	Lady Jane Seymour	Mrs. Dennison
	Page	Mrs. Victor Hill
III.	PROLOGUE	
IV.	PAGEANT	
	Puck and Fairies	Midsummer Night's Dream
	Herald	Elizabethan
	First Court Lady	Henry Fourth
	Second Court Lady	Henry Fourth
	Katherine of Aragon	Henry Eighth
	Hermione	The Winter's Tale
	Malvolio	Twelfth Night
	Puck	Mrs. Theo. F. Peirce
	Herald	Mrs. Harold E. Allen
	First Court Lady	Mrs. Dan Bruce
	Second Court Lady	Mrs. W. D. Richards
	Katherine of Aragon	Mrs. A. F. Snell
	Hermione	Mrs. E. E. Bacon
	Malvolio	Miss Alice Stanley
	Rosalind	Mrs. Thomas Flather
	Cleopatra	Mrs. Winifred Helliwell
	Slave	Mrs. E. Sternthal
	Cardinal Wolsey	Miss E. Cummin
	Romeo	Mrs. H. B. Tuttle
	Juliet	Mrs. Frank Barbour
	Nurse	Mrs. Woodson Jones
	Peter	Miss Julia Thomas
	Miranda	Mrs. J. Milton Steinberger
	Florizel	Mrs. Leah High
	Perdita	Mrs. Harold Hart
	Shepherd	Mrs. W. B. Corum
	Clown	Mrs. C. M. Bobbitt
	Mopsa	Miss Elizabeth Ferris
	Dorcas	Miss Louise Murdock
	Autolycus	Mrs. H. T. Fennel
	Falstaff	Miss Eleanor Bayne
	Cordelia	Mrs. E. H. Carpenter
	Hamlet	Mrs. H. E. Allen
FAIRIES		
	Adele Doty, Sadie Sellers, Frances Glidden, Cynthia Hull, Nancy Dickinson	

## Office Boy Figures in Coming Photoplay

That "no man is a hero to his office boy" is amusingly proved in "Potash and Perlmutter" a First National picture, which is coming to the Colonial theater Jan. 27, 28 and 29. The office boy who "worked" for the firm consisting of Abe Potash and Morris Perlmutter, was like all the rest of his species—lazy, impertinent and bungling. Often he caused Abe and Morris to utter murderous threats—but office boys were scarce and they had to tolerate him.

The climax came one day as the partners were expecting a million-

aire, who had offered to assist them out of their financial difficulties. The office boy ushered in a man, and Abe and Morris had filled nearly all his pockets with fifty-cent cigars before they discovered he was merely a book agent. That was one occasion, however, when the O. B. discreetly vanished.

Jerry Devine's characterization of the office boy in this famous Montague Glass story is true to life and will be appreciated by those who come in contact with his prototype.

W. W. Bayard of 305 E. Laurel avenue expects to leave next week on his regular four-months trip. For many years he has represented the H. K. Wampole Co., his territory including the Pacific States and going as far east as Colorado.

### Vanity.

What renders the vanity of others insupportable is that it wounds our own.

## A WORD TO THE WISE Chicken Raiser....

In settling your feed problems you should expect and receive the highest standard in Service, Quality, Economy, for the money expended.

The Sierra Madre Feed and Fuel is growing rapidly on merit alone

Call Main 50

.... Is Sufficient

## Club Notes

MRS. E. H. CARPENTER  
Press Chairman

This evening, Jan. 25, there will be a dance and card party at the Woman's club house. Miss Seeley, chairman, assures us that there will be fine music and refreshments. The new Wistaria room makes it possible for the cards and mah jongg players to be comfortable and to enjoy the music from a distance.

The Batiks and hand dyed fabrics exhibited at the Woman's club house Wednesday, Jan. 23, by Mr. A. E. Rivers were wonderful. Their soft coloring, beautiful design and the manner in which they were displayed filled one with admiration.

The Elizabethan Revel, as all will agree, was beautifully put on. Thanks are due Mr. Frank Monroe Smith and Mrs. Otis Lockhart for the tapestries loaned for the occasion. Through the efforts of Mrs. H. R. Allen real acanthus leaves were procured and were placed on the pillar by Cleopatra's couch. The dining room was in charge of Mrs. Spencer Howard, who was assisted by Mrs. Lehner and Mrs. W. E. Walker.

This year's increased membership is one of the things which has made possible a pageant of such beauty as this Revel. There are always a few sincere workers of whom much is asked, to them we always turn for help. But it is gratifying to find so many new members entering whole heartedly into club activities. At least fourteen new members were participants in the pageant of Wednesday last. A membership drive is on. Let us, then, secure more members, bringing into the club family new faces, new thoughts, new ambitions.

An old English supper of muffins, sausage, rolls and cottage cheese was served at the club house Wednesday evening for the Shakespearean pageant characters.

A committee from the Woman's club, Mrs. Mesecar, chairman, and Mrs. W. H. Ingraham, Mrs. Genevieve Nuetzel, Mrs. George Oswald and Mrs. Elizabeth Dingman, members, met with committees from the Civic association and Chamber of Commerce this week to discuss advertising Sierra Madre. The club committee advocated making an immediate, concentrated effort to attract visitors through the medium of the Wistaria Festival and wistaria stationery.

At last the Wistaria room is a reality. To have such a room has been the long cherished wish of many club members and the fulfillment of this desire has been more satisfying than they hoped. With its duo-toned walls and its yellow curtains, it greets one with an expression of joyousness and radiated sunshine—a lovely addition to the Woman's club house.

### Flop of Star Fish.

If a starfish is turned over upon its upper surface it rights itself by bending two arms backward until they are beneath the disc and then lifting until it falls on its lower surface, says Nature Magazine. If the nerve-ring, which encircles the mouth, is severed, the animal cannot right itself.

### Back to Mythology.

Lightning bolts, it is predicted, may be hurled in the next war. Zeus found them useful a long time ago.—New York Herald.

### The Pessimist.

After a man has tackled three or four enterprises and failed to succeed in any of them, he usually sets himself up as a pessimist.

### Watch Your Step!

It isn't always safe to marry a girl who looks good enough to eat. A wife disagrees with a man oftener than a dinner.

### Rug Wool Dyer Man of Importance.

The dyeing of wool for the making of Persian rugs is esteemed as a fine art, and the tribal dyer is regarded as a person of considerable importance.